



GRAPHIC DESIGNER

- (660)-635-1844
- hannahsowder.com
- hannahsowder@outlook.com
- Kansas City, MO

Motivated and dynamic graphic designer with over 6 years of professional experience creating engaging visual assets and providing design solutions for a wide variety of clientele. Strong understanding about immersive branding, marketing design, full scale print production, and signage installation. Skilled in leading multiple projects from a core concept to a complete fabrication.

EXPERIENCE

October 2023 - Current

GRAPHIC DESIGNER & VISUAL COMMUNICATIONS SPECIALIST

AlphaGraphics - Olathe, KS

- Develop logos, posters, invitations, brochures, and other effective collateral to help establish small businesses. Formulate each design campaign accordingly by efficient time management.
- Meet with clients to determine the best forms of marketing, estimate the scopes of project, discuss time frames, and navigate budgets to accurately ensure their vision is achieved.

October 2017 - March 2023

GRAPHIC DESIGNER

Worlds of Fun (Cedar Fair Entertainment Company) - Kansas City, MO

- Collaborated with numerous in-house departments and partnered with external businesses to create strategic promotional campaigns. Proposed several informative visual graphics and memorable artworks tailored to each themed location within the collective parks.
- Designed and produced thematic advertisements for an array of merchandise venues to increase sales. Styled immersive signage to enhance experience and introduced diverse safety compliance graphics to ensure health of patrons is prioritized.
- Supervised and trained a 5 member production team to develop captivating graphic media and appealing signage installations. Provided coordinated guidance to intern level designers on advanced creative projects by educating them on unique multimedia print processes.

January 2016 - May 2017

RECEPTIONIST

North Central Missouri College - Trenton, MO

- Transferred incoming phone calls and emails to the appropriate representatives. Quickly assisted departmental staff members by typing, photocopying, and preparing documents.
- Greeted and guided students to different facilities around campus, while helpfully answering any inquiries in a professional manner. Prepared for meetings and assisted in training practices.

EDUCATION

August 2017 - May 2020

B.F.A, GRAPHIC DESIGN

Park University - Parkville, MO

Honors: *magna cum laude*
National Honor Society of Leadership
and Success, Sigma Alpha Pi

August 2015 - May 2017

A.A, LIBERAL ARTS & SCIENCES

North Central Missouri College - Trenton, MO

Dean's List, Phi Theta Kappa

TOOLS & SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office
- Google Suite
- Web Design
- Branding and Identity
- Advertising and Marketing
- Print and Production
- Typography
- Color Theory